



Fourth Running of The Lakeland Derby Benefits Polk County's Working Uninsured

-2011 is a milestone year for LVIM...celebrating their 10th Anniversary-

Lakeland Volunteers in Medicine plans to unite the community, volunteers, and supporters alike at one of Central Florida's most unique events...The Lakeland Derby. This year's event marks LVIM's 10th Anniversary of providing free medical services to working uninsured county residents.

Held at renowned Lake Mirror, it offers derby goers a picturesque lakeside perspective of one of Lakeland's most celebrated public events. This year's Lakeland Derby will be held on Friday, April 29, 2011 with festivities kicking off at 5:30pm. In addition to the swan races, a family friendly atmosphere and an admired sense of community are just some of the elements that make this event a must attend. From delicious low cost dining options and children's activities to live entertainment and fireworks, event organizers are planning for the best Derby yet.

ABOUT THE LAKELAND DERBY

Each year the Derby attracts over 4,000 race goers and organizers look to increase that total for 2011. "The Lakeland Derby is our signature event that allows us to reach the community and showcase our services," states Bobby Yates, CEO of Lakeland Volunteers in Medicine. This event is free and open to the public raising much needed funds for LVIM which provides free health and dental care for the working uninsured of the community. Yates goes on to comment, "the Derby results in more volunteers and supporters which in turn give LVIM the ability to increase our services to this at risk population. We have served a record number of patients this past year."

The Lakeland Derby features ten beautifully hand-crafted swan paddleboats in a thrilling race to the finish line. Derby gates open at 5:30pm with live entertainment, concessions, and under card races. The outdoor event is presented by the Rooms To Go Children's Fund.

ABOUT LVIM

"The Treatment Is Free. The Care Is Priceless."

LVIM provides free medical, dental and mental health services to eligible working uninsured residents of Polk County through the volunteer participation of doctors, health specialists, technicians and administrative volunteers. Now in its tenth year of operation, LVIM has more than 16,000 patients enrolled and has totaled more than 250,000 patient visits. In addition, LVIM has provided 80,000 lab tests, 16,000 x-rays, 3,000 screening mammograms and has filled more than 220,000 prescriptions. These astounding numbers have been accomplished through the generous donation of time from volunteers and financial support from donors and community.

FOR SPONSORSHIP AND ADDITIONAL INFORMATION

Please call Joan Eby for sponsorship information at 863-688-5846, ext.141

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