



2010 Medical Award Nominations Now Open

-LVIM recognizes area physicians for their achievements in medical research and community service-

For Immediate Release

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It's not often physicians in Polk County are recognized for improving the health of our community. For this reason, Lakeland Volunteers in Medicine is proud to announce open nominations to recognize area physicians for their achievements in medical research and community service. A panel that includes past award recipients will oversee the nomination and selection process. The two main awards will honor Polk County physicians who have made a significant impact in community health. The awards will again be presented at the VIP and Sponsor Reception during LVIM's premier community event, The Lakeland Derby.

Nominations for these prestigious awards are encouraged from physicians and non-physicians and must be submitted by March 31st, 2010. Nomination forms are available online at www.thelakelandderby.com. Past award recipients honored are:

Medical Research

Dr. Bruce Kottke (2009), Dr. Douglas Scott Reintgen (2008)

Medical Community Service

Dr. Donna Bhisitkul (2009), Dr. Thomas McMicken (2008)

LVIM Physician of the Year

Dr. James Armistead (2009), Dr. Glotfelty (2008)

LVIM Dentist of the Year

Harley Richards (2009), Dr. Gregory Scott (2008)

ABOUT THE LAKELAND DERBY

Scheduled for Friday, April 23rd, 2010, the Derby attracted over 4,000 race fans in 2009 and LVIM looks to increase that total for 2010. "The Lakeland Derby has brought significant community awareness of Lakeland Volunteers in Medicine and its mission of providing healthcare for the working uninsured in our community", states Bobby Yates. As the CEO of LVIM, Yates also commented the Derby results in more volunteers and supporters which, gives LVIM the ability to increase services to this at risk population".

The Lakeland Derby captures the thrill of a race and the purity of sports entertainment in a hometown setting. The true essence of the Derby is the reward of knowing the proceeds will support Lakeland Volunteers in Medicine, a vital local charity.

Open and free to the public, The Lakeland Derby features ten beautifully hand-crafted swan paddleboats in a thrilling race to the finish line. Each swan will have an owner/breeder who will designate and train their own jockeys to compete for the prestigious annual Lakeland Derby Trophy.

Derby gates open at 5:30pm with the Maiden handicap race, live entertainment, concessions, and under card races.

For more details, visit www.lakelandderby.com.

ABOUT LVIM

LVIM provides free medical, dental and mental health services to eligible working uninsured residents of Polk County through the volunteer participation of doctors, various health specialists, technicians and administrative volunteers. Now in its ninth year of operation, LVIM has more than 16,000 patients enrolled and has totaled more than 200,000 patient visits. In addition, LVIM has provided 65,000 lab tests, 15,000 x-rays, 2,000 screening mammograms and has filled more than 190,000 prescriptions. These astounding numbers have been accomplished through the generous donation of time from volunteers and financial support from donors and community.

FOR SPONSORSHIP AND ADDITIONAL INFORMATION

Please call Claudia Jordan for sponsorship information at 863-688-5846, ext.118

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